

FOR IMMEDIATE RELEASE

St. Joseph Manor holding Certified Eden Associate Training

February 17, 2011

(Brockton, MA)

Only one of 4 registered homes in Massachusetts, St. Joseph Manor is holding a Certified Eden Associate Training. This training is a way to educate associates in the Eden Alternative movement on the extraordinary culture change and how to inspire others within St. Joseph Manor Nursing Home.

From March 22nd-24th, 2011, Manor associates from Nurses to Social Workers, Therapists to C.N.A.'s are encouraged to attend the 3 days of inspirational training. During this training, Manor associates will be touched and transformed by the energy and passion of the Eden trainers. Throughout the training, the principles and practices of the Eden Alternative will be revealed and explored. "We are extremely pleased to be able to host this training for our associates." said Anne DeMinico, CEO. "We are certain our associates will leave inspired and excited to bring the culture change initiative back to the Manor staff and residents."

The core concept of the Eden Alternative is simple and powerful. It includes seeing nursing homes as habitats for human beings rather than facilities for the frail and elderly. Eden Alternative is a worldwide movement dedicated to creating enlivening environments and dedicated to the elimination of the plagues of Loneliness, Helplessness and Boredom.

St. Joseph Manor has been involved with the Eden Alternative movement for years. Here at St. Joseph Manor we want to create a home where hearts are full, minds are peaceful, souls are nourished and love is overflowing.

St. Joseph Manor is a non-profit nursing home and skilled care facility with 118 beds. A majority of the resident rooms at St. Joseph Manor are private. Also available is our Mater Dei Adult Day Health Program with a 60 client a day capability.

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